

Visual Rhetoric Presentation Guidelines

Collaborative Oral Presentation:

One competency that this course aims toward is collaborative learning and negotiation of multiple perspectives. After completing a rhetorical and contextual analysis of your selected image of Cold War visual artifact in the 1960s, you will be paired with a classmate to prepare and present to your colleagues a comparative interpretation of both images. This process represents integration and the production of new insights into the social movements and notions of cultural change. This is a graded presentation.

Process:

Discover a main point of comparison:

- 1) Analyze images together by first reading each other's essay and discussing each image;
- 2) Note points of comparisons; what aspects (visually, rhetorically, contextually, culturally, politically, etc.) do the images share? Can you identify a relationship between the images? What points of contrast or comparison are most striking and why (what are the similarities and what are the differences)? Work through the analysis questions for the written essay to get ideas for comparing the images.

Organize your ideas:

- 3) After finding a main point of comparison, and several ways to discuss the images together, decide on an organizational strategy for your presentation;
- 4) Discuss ways to teach your presentation effectively and insure that the audience is engaged in your presentation;
- 5) Read the grading rubric carefully and make sure that you prepare accordingly.

Planning to Present:

- 6) Prepare your presentation by rehearsing it together; decide how you will collaborate on the delivery of information;
- 7) Note that you need to find ways to engage your audience, but be sure not to let active learning strategies use up time you need for analyzing and comparing.

Presentation:

Your presentation should be between 8-12 minutes including time for fielding questions from the audience. We have both 115 and 123 class sessions scheduled for your presentations. Remember that this is an academic presentation that invites your creativity. Although not required, you may choose to use any props, graphics, dress, etc. that is appropriate for communicating to your audience.