

**Oakland University  
AIS Conference 2012  
Conference Proposal**

**Conference Planning Committee**

Efforts are underway to develop a broad and inclusive planning committee. The following individuals have agreed to be part of the planning committee if Oakland University is selected:

Susan Awbrey, Senior Associate Provost  
Scott Crabill, Director of Integrative Studies & Undergraduate Initiatives  
Julie Borkin, Program Coordinator for Integrative Studies  
Anne Jackson, Program Coordinator for Integrative Studies – Macomb  
Evelyn Myers, Administrative Assistant  
Members of the Faculty Council for Integrative Studies

Upon notification of acceptance of this proposal this committee will be formalized and the above individuals will work to identify additional individuals and departments to assist in the planning process.

**Location**

Oakland University is located in Oakland County, one of the most prosperous counties in the United States. Facilities for nearly 300 Fortune 500 companies, including five world headquarters, and more than 400 internationally owned companies are located within Oakland County.

Rochester, Mich., is OU's hometown. Located in northern Oakland County, Rochester was named 39<sup>th</sup> in a list of top 100 cities to live, and the highest-ranking Michigan city in the survey, by Money Magazine and CNN Money in 2005. Rochester and the surrounding area was ranked based on population, number of educational facilities, safety, environment, housing affordability, taxes, weather, commute times and job market.

In addition, the area's rolling hills, wetlands and woodlands provide beautiful neighborhoods and plenty of year-round recreation. The surrounding community also offers an abundance of entertainment, cultural and social opportunities. Together, all this makes Oakland County and Rochester a great place to live, work and go to school (see appendix A for a list of facts about OU).

**Transportation**

Oakland University is located 40 miles from the Detroit Metropolitan Airport. Detroit Metro is one of the newest, most operationally-capable and efficient airports in North America. Ground transportation is available from the airport to the Rochester area for a fee.

## Site

The preferred conference site is the Royal Park Hotel in Rochester. The Royal Park has partnered with Oakland University to serve as the university's preferred destination for guest lodging and official conference center. This partnership provides OU guests and visitors with first class conference facilities and lodging, while increasingly drawing esteemed visitors to the region and broadening awareness of the Rochester community.

Other possible facilities include:

Comfort Suites  
1565 North Opdyke Road  
Auburn Hills, Michigan  
(248) 370-0200

Hilton Suites  
2300 Featherstone  
Auburn Hills, Michigan  
(248) 322-2305

Courtyard Bloomfield Hills/Pontiac  
3555 Centerpoint Parkway  
Pontiac, Michigan  
(800) 230-4134

Holiday Inn Express  
3990 Baldwin Avenue  
Auburn Hills, Michigan  
(800) 448-2296

Courtyard by Marriott  
1296 Opdyke Road  
Auburn Hills, Michigan  
(248) 373-4100  
(800) 321-2211

Hyatt Place  
1545 North Opdyke Road  
Auburn Hills, Michigan  
(248) 475-9393

Crowne Plaza  
1500 N. Opdyke Road  
Auburn Hills, Michigan  
(248) 373-4550

Red Roof Inn  
2580 Crooks Road  
Rochester Hills, Michigan  
(248) 853-6400

Hampton Inn  
1461 North Opdyke Road  
Auburn Hills, Michigan  
(248) 370-0044

Staybridge Suites  
2050 Featherstone Road  
Auburn Hills, Michigan  
(248) 322-4600

## Entertainment

Art Center — Paint Creek Center for the Arts is a nonprofit community art center that provides a variety of studio art classes for children and adults, a year-round exhibition schedule of contemporary fine art and the annual Art & Apples Festival.

Art Museum — The sixth-largest fine arts museum in the United States, The Detroit Institute of Arts, houses more than 60,000 works and is located in downtown Detroit.

Cider Mills — Goodson, Paint Creek, Rochester and Yates cider mills all are located in Oakland County and offer seasonal opportunities for outings.

Dining — From fine dining to fast food and everything in between, many restaurants surround the Oakland University campus including those in Auburn Hills, Pontiac, downtown Rochester and Rochester Hills.

Historical Museums — The Henry Ford, located in Dearborn, is the nation's largest indoor/outdoor history museum, which includes 88 acres of historic homes and buildings spanning 300 years of American history. The Rochester Hills Museum at Van Hoosen Farm, located in Stoney Creek Village, a 16-acre museum complex dating back to 1823, has exhibits that highlight the settlement, agriculture, industry and cultural evolution of the greater Rochester area.

Historical Sites — Besides Meadow Brook Hall on OU's campus, there are a number of historical sites in the area including Olde World Canterbury Village in Lake Orion, which is the former farm of newspaper publisher Howard Scripps.

Nightlife — A thriving nightlife can be found in downtown Pontiac.

### **Budget**

As required for this proposal, Oakland University has offered financial support and commitment of a \$10,000.00 subvention. The Senior Associate Provost for Graduate and Undergraduate Education has committed to this subvention; therefore we do not anticipate finances to be an obstacle (see attached letter). A more detailed budget will be created in coordination with AIS officers after the proposal is accepted.

### **Tentative Conference Theme**

Themes for the conference are flexible and therefore would be coordinated with AIS officers. Much consideration will be given to key note speakers and scholarly issues appropriate to the mission of AIS.

## Appendix A

### **Fast Facts**

#### **Enrollment**

- 19,053 (15,530 undergraduate, 3,523 graduate) as of fall 2010

#### **Academic Programs**

- 134 baccalaureate degree programs
- 124 graduate degree and certificate programs

#### **Student-to-Faculty Ratio**

- 25 to 1

#### **Faculty with Doctoral Degrees**

- 94 percent

#### **Class Size**

- Fewer than 35 students per undergraduate course

#### **Academic Calendar**

- Two 15-week semesters (September-December and January-April)
- Two eight-week summer sessions (May-June and July-August)

#### **Research Grants and Funding**

- OU received more than \$12.3 million during the 2008-09 academic year

#### **Employment Rate**

- Nearly 90 percent of OU graduates are employed within six months of graduation

#### **ACT Scores and GPA**

- The average high school GPA for entering freshmen is 3.3.
- The average ACT score for entering freshmen is 22.2.

#### **Alumni**

- More than 84,000 alumni with 75 percent living in Michigan

#### **Kresge Library**

- Includes 747,000 volumes, 1.1 million microfiche and more than 100 computers

#### **Campus Highlights**

- 1,441 acres of wooded hills and meadows
- 48 major buildings
- Five co-ed residence halls including the Scholars Tower, Pre-Nursing Hall and Pre-Business Hall
- Six student apartment buildings
- High-tech business and technology building (Elliott Hall)
- State-of-the-art Recreation and Athletics Center
- Everything on west campus within a 10-minute walk
- Accessible to individuals with disabilities
- Lighted walkways and emergency blue-light phones
- OU Art Gallery, Meadow Brook Hall, Meadow Brook Theatre and Meadow Brook Music Festival
- Close to Pontiac Silverdome, the Palace of Auburn Hills, Great Lakes Crossing and downtown Rochester

### **Student Activities**

- More than 200 student organizations including 12 with Greek affiliations
- An active student government

### **Division I Athletics**

#### **Men's varsity sports:**

Baseball  
Basketball  
Cross Country  
Golf  
Soccer  
Swimming and Diving  
Track and Field

#### **Women's varsity sports:**

Basketball  
Cross Country  
Golf  
Soccer  
Softball  
Swimming and Diving  
Tennis  
Track and Field  
Volleyball